

INVISIBLE CHILDREN



Annual Report

for the fiscal year
ending June 30th 2007

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WHO WE ARE

Invisible Children transforms apathy into activism. By documenting the lives of children affected by war, we hope to educate and inspire individuals in the Western world to use their unique voice for change. Our media creates an opportunity for people to become part of a grassroots movement that intelligently responds to what's happening in the world.

But our work extends beyond our borders. In war-affected regions we focus on long-term development, working directly with individuals and institutions that are eager to realize their full potential.

Through education and innovative economic opportunities, we partner with affected communities and strive to improve the quality of life for individuals living in conflict and post-conflict regions.



DEAR FRIENDS

Dear Friends,

Fiscal year 2007 marked a profound turning point for Invisible Children, Inc. From our extremely humble beginnings in September 2004 we have matured at a staggering rate; this year we have challenged and stretched every aspect of this organization, doubling in size from the previous fiscal year. With the support of thousands, we successfully emerged from this period of growth with the infrastructure and professionalism of an established organization without sacrificing the creativity and adaptability that has always made Invisible Children truly unique.

During this year we learned a tremendous amount as we started new initiatives and adapted existing ones. We learned it is difficult but not impossible to be both an innovative media-based organization and an excellent development organization. We learned to remain committed to each and every individual no matter how hard it is. And we learned that it is, and always has been, the everyday heroes that change the world. Thanks to the growth and success of this year, we have become increasingly hopeful. More than ever, we have witnessed the genuine compassion that lives in people's hearts and have experienced the breadth of generosity and service prevalent in the lives of our supporters. We are hopeful that such compassion and character, paired with the desire, commitment and faith of the people in northern Uganda, will provide for a much brighter future.

I am excited to share a recap of our work in 2007. You will notice how these program summaries also highlight the stories of the people who have been impacted by the programs at Invisible Children. Overall, we hope it is abundantly clear that some amazing things are happening because of supporters like you.

Invisible Children started three years ago with a simple question: Can a story change the world?

The answer is simple. It already has.

Most Sincerely,

Ben Keeseey
Chief Executive Officer
Invisible Children, Inc.





INVISIBLE CHILDREN'S

7 PROGRAMS

VISIBLE CHILD SCHOLAR- SHIP PROGRAM

One of the greatest needs in northern Uganda and one of the largest gaps in development comes in the region's access to secondary education. To address this problem Invisible Children created the Visible Child Scholarship Program, an initiative that develops the leadership and life skill capacities of promising students by providing increased access to post-primary education, improved learning environments, and mentoring from local leaders. Acceptance into the program is based on a combination of academic performance and need, with special consideration given to children who are orphans, heads of household, formerly abducted returnees, those living with HIV/AIDS, or child mothers. In addition to providing scholarships and mentors, the Visible Child Scholarship Program engages in sensitization seminars that educate school administrators and those in the community about the program and the need to holistically support students through their education.

In its second year, the scholarship program grew to include 570 beneficiary students.

Brenda was one of the first students to receive a scholarship and a mentor through the Visible Child Scholarship Program. At a young age she was the leader of the youth group at her church and one of the few girls who would share her ideas freely. In her final year at Gulu Central, she was chosen out of thousands of girls to be the Gulu District female ambassador to the Uganda National Student Association Conference in Rwanda. She joined leaders from all over Uganda to participate in discussions and seminars on peace and genocide.

As Brenda excelled throughout secondary school and became the top student in Gulu District, she needed help to continue on to university. After the death of her father a few years ago, Brenda was left without the financial support to help her realize her dreams of becoming a leader within the community.

Last spring, Brenda received a prestigious government scholarship to the Makerere School of Business, but still needed the guidance from a mentor. Invisible Children's Ugandan mentors provide psychosocial counseling and academic support through home visits, school visits, small group activities, sport and debate clubs, and scholastic seminars intended to help students excel in all aspects of life. Because Invisible Children is committed to every student, Brenda is now part of our pilot university scholarship program. Along with four other students, she is receiving mentorship and guidance, in addition to housing and relevant personal expenses she incurs in university. At Makerere she is pursuing a degree in Human Resource Management and Government.

Brenda is the only person in her family to finish secondary school and the only one to continue to university. We have great faith in the drive, intelligence, and leadership potential we see in Brenda and will continue to invest in her as she pursues her dreams.



THE BRACELET CAMPAIGN



After decades of conflict, the economy in northern Uganda has been decimated. Millions who once relied on the land to provide for their families have been relocated to IDP camps where they must depend on insufficient rations from international aid. In 2005 to help provide economic opportunities for these individuals we created the Invisible Children Bracelet Campaign, an initiative that employs vulnerable people in the displaced community through bracelet making. The bracelets made in the camps are ultimately packaged and sold with a DVD that tells the story of a child, simultaneously providing income for those in Uganda and creating awareness worldwide.

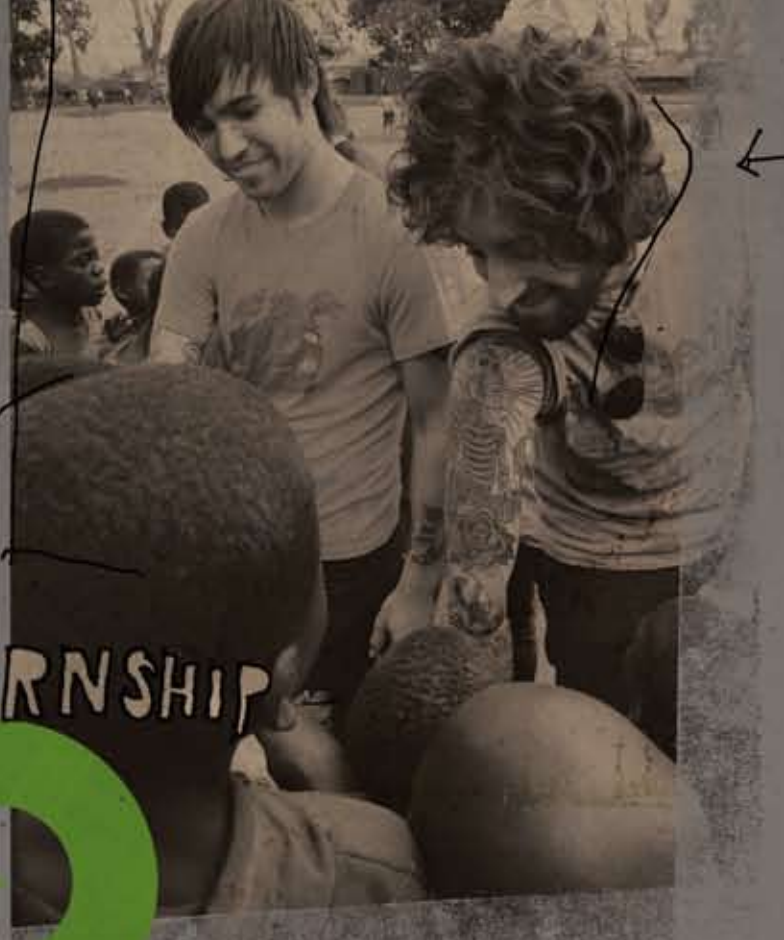
To further encourage a more secure financial future, every Bracelet Campaign employee is assisted in opening a bank account and educated about savings and budgeting through our Savings and Investment Training Initiative. Combining the power of market-driven development with the lifelong benefits of education, we are able to empower displaced individuals to take control of their financial futures.

Currently 181 beneficiaries are employed at six sites in the North.

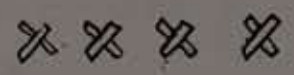
Opio Walter is 27 years old. He makes bracelets in Awer IDP camp in northern Uganda's Amuru district. Watching him look down at his infant daughter you can see that Walter knows the joy of life, but if you listen to him talk of his past you will understand that he also knows its pain. When he was only 16 he lost his older brother in the violence that surrounded the creation of displacement camps in the North. He has lived in Awer camp ever since, striving to bring his community together.

When the Bracelet Campaign found him (or more accurately, when he found us) he had organized a large group of vulnerable people in his community and was working tirelessly to see that they got the support they needed. Since then Walter has been the chairman of bracelet makers in Awer, organizing them to create an innovative micro-finance program that is spreading the Bracelet Campaign's benefits to his community. He has also started his own business using the principles from the Bracelet Campaign's Savings and Investment Training and has saved enough to begin attending university classes in Gulu town. We don't know exactly what Walter is going to do with his shining future, but we suspect his baby girl will be well cared for.

GO! photography intern Sarah Shreves took this photo during Fall Out Boy's music video shoot in Uganda, a unique project to further spread awareness about the conflict in the North. It later appeared in the pages of **Rolling Stone**.



GO! INTERNSHIP PROGRAM



Summer 2007 introduced GO! – our pilot internship program designed to help motivated and globally aware individuals make a lasting impact in the Ugandan community. GO! was created to replace the existing volunteer program. While it was inspiring to see how many people wanted to contribute by traveling to Uganda, over time we saw how a large influx of people without a pre-planned purpose could be detrimental to a small community. With that in mind, we designed the new internship program to specifically give qualified individuals an opportunity to invest in the people while working directly with our programs on the ground. The three-month period allowed our interns to truly become involved beyond their job requirements, giving back by joining a local choir, teaching photography classes, volunteering at a local children's home, and being a positive face for Invisible Children in the community.



THE TEACHER EXCHANGE PROGRAM



One of the most defining features of Invisible Children's programs is the desire to communicate, collaborate, and continually develop. The Teacher Exchange Program, launched in the summer of 2007, focuses on this very strength, giving teachers from America an opportunity to work alongside teachers in Uganda to improve the quality of education in both regions. In the pilot session, teachers worked together in Ugandan secondary classrooms where they planned lessons, explored curriculum, discussed teaching techniques, and built friendships. During this session teachers also attended Invisible Children's first annual Teaching and Learning Conference where teachers and administrators from around Uganda gathered to meet with education officials and participate in workshops presented by international educators.

"I tried to do a lot of things to help before I went to Gulu, but nothing really worked out. With this program I can use what I know, teaching, to really help the people of Gulu." - Danielle Davies, teacher

SCHOOLS FOR SCHOOLS

SCHOOLS

Schools for Schools emerged out of our overarching goal to help children in northern Uganda receive a quality education. With the growing success of the Visible Child Scholarship Program, we have seen the need to encourage academic excellence and leadership not only in our students, but also on a much larger scale within the schools.

Despite the financial and personal investment our scholarship students receive, they still face many limitations due to the poor condition of their classrooms. By going to the root of the problem and improving education from the ground up, we realized we would be able to see a long-term change in the quality of education in the North.

Northern Uganda's standard of education has not always been so low. Prior to the war, at least five of Uganda's top 10 schools came from the North. Today there is not one school from the North in the top 100. Schools for Schools is the largest-scale project to date working to change this, holistically rebuilding 10 of the most promising schools in the region.

With Uganda's active participation in meeting the Millennium Development Goal of Universal Primary Education, a large emphasis of many organizations is to improve primary (or elementary) education. Secondary school (high school) is not included in this initiative, making the pursuit of higher education difficult for students and teachers. Our goal is to address that gap by drastically improving the quality of education students receive in post-primary school. As a result, in the first semester of Schools for Schools we focused specifically on rebuilding 10 of the most promising secondary schools in the region.





In developing Schools for Schools, we wanted to create much more than a fundraising program. We wanted to start an international dialogue that would compel compassionate action. By linking international schools with schools in Uganda, our goal was to promote a better understanding of the conflict in the North, ultimately empowering likeminded students to come together and raise money for their fellow youth living thousands of miles away.

Through the medium of an interactive website, international schools were divided into 10 clusters with each cluster raising money for a partner school in Uganda. Using personal profiles, postings, and visual milestones, students could see how much they were raising and what their money was accomplishing. **In its first semester (only 100 days), 580 schools raised more than \$1.2 million for their partner schools in Uganda.**

With more than 90% of the funds raised directly hitting the ground for implementation in Uganda, a tremendous amount of care and research was put into where and how we spent these resources. Before the program even launched in the States, a team was created to oversee the development and completion of the Schools for Schools projects in Uganda, ensuring that we would be able to effectively implement funds in the places they were needed most.

One of the most important decisions this team made was selecting which secondary schools we would partner with in the North. Schools who applied were evaluated in four main categories of criteria: administration and management, finance and accountability, teaching and learning, and logistics and planning. The 10 highest scoring schools were selected to participate in the program. For these schools, our Schools for Schools team partnered with local Development Committees and education stakeholders to evaluate the needs and wants of each school and create an implementation plan that focused on five primary areas: water and sanitation, infrastructure and facilities, teacher training and incentives, equipment and resources, and technology.

Implementation officially began on five schools in July and the other five schools in October. All initial projects selected for these schools should be completed by June 2008.

DEC

PILOT PROGRAM BEGINS, USING GULU HIGH SCHOOL AS A MODEL. SEVEN SCHOOLS RAISE MORE THAN \$60,000 AND HELP BUILD A NEW GIRLS' DORMITORY AT GHS.

JULY

SCHOOLS FOR SCHOOLS IS CONCEPTUALIZED. RESEARCH BEGINS INTO THE LOCAL EDUCATION SYSTEM AND STANDARDS

FEB

WEBSITE LAUNCHES AND FUNDRAISING OFFICIALLY BEGINS. SCHOOL DEVELOPMENT TEAMS ARE FORMED IN UGANDA

JUNE

THE PILOT TEACHER EXCHANGE PROGRAM BEGINS WITH 16 TEACHERS FROM THE US.

JAN

TEN PARTICIPATING SCHOOLS ARE SELECTED. TEAM IDENTIFIES PRIORITIES FOR INFRASTRUCTURAL IMPROVEMENTS AND BEGINS TO OBTAIN ESTIMATES FOR THESE PROJECTS

JULY

TOP FUNDRAISERS TRAVEL TO NORTHERN UGANDA TO SEE THE IMPACT OF THEIR EFFORTS FIRST-HAND.

SEPT

VISION AND OBJECTIVES OF THE PROGRAM ARE SET. CONSTRUCTION BEGINS ON THE WEBSITE

MAY

580 SCHOOLS AND 13,000 STUDENTS JOIN THE SCHOOLS FOR SCHOOLS PROGRAM RAISING MORE THAN \$1.2 MILLION IN ONLY 100 DAYS.



At 16, Irene Ocaka has big dreams for her future; she wants to study at university and become an accountant. The eldest of seven children, she is the first in her family to attend secondary school. Her father works long hours earning money to pay for her school fees, as well as those of her siblings and cousins.

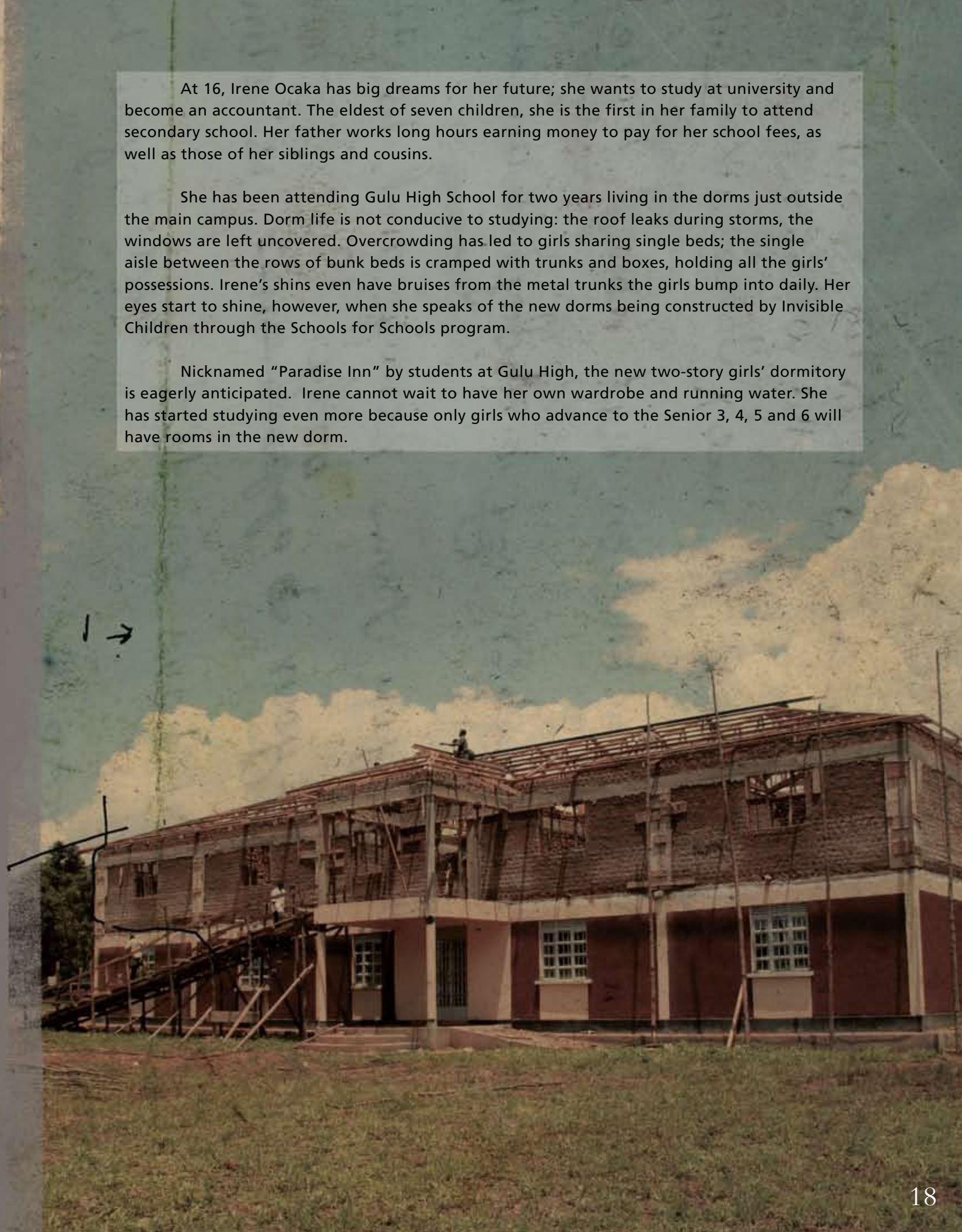
She has been attending Gulu High School for two years living in the dorms just outside the main campus. Dorm life is not conducive to studying: the roof leaks during storms, the windows are left uncovered. Overcrowding has led to girls sharing single beds; the single aisle between the rows of bunk beds is cramped with trunks and boxes, holding all the girls' possessions. Irene's shins even have bruises from the metal trunks the girls bump into daily. Her eyes start to shine, however, when she speaks of the new dorms being constructed by Invisible Children through the Schools for Schools program.

Nicknamed "Paradise Inn" by students at Gulu High, the new two-story girls' dormitory is eagerly anticipated. Irene cannot wait to have her own wardrobe and running water. She has started studying even more because only girls who advance to the Senior 3, 4, 5 and 6 will have rooms in the new dorm.

This past April marked one of the most tragic instances in American history as the shooting at Virginia Tech became the deadliest campus massacre to date. As news poured in with details about the tragedy, we all sat horrified as we witnessed the pain we had seen so many times in Uganda unfolding in our very own country. But the response from the Schools for Schools community was an immediate and genuine outpouring of concern and sympathy. Virginia Tech's Schools for Schools page was instantly canvassed in messages of compassion and hope. Schools from across America began to pledge their fundraising efforts toward Virginia Tech's club which was forced to postpone all fundraising for the remainder of the year.

The club's advisor, poet and professor Nikki Giovanni, brought the two worlds of the Schools for Schools program together in her address to the university shortly after the shooting: "We do not understand this tragedy. We know we did nothing to deserve it, but neither does a child in Africa dying of AIDS, neither do the invisible children walking the night away to avoid being captured by the rogue army."

But the compassionate response was not only from those in the States. Perhaps the most touching example of community was the response from students at Virginia Tech's partner school in Uganda, Lacor Secondary: "We have heard of what happened in your institution and we are so sorrowful for that, we know that it's so sad and hard to forget what happened and resume to normal life. Such occurrences also took place here in 1996 in our school when 23 students were abducted. But we have also been given advice to take things in faith." Lakot Innocent, Head Girl.



THE NATIONAL TOUR

The National Tour is the foundation of Invisible Children's awareness efforts. Though we are continually creating new ways to share the story of northern Uganda, we truly believe there will never be a replacement for meeting people where they are. This year with the help of 51 compassionate, dedicated, and adventurous roadies, the "World Tour" reached more than 1,400 venues across the States. For nine months these individuals gave up everything and worked for free so they could serve as active witnesses to their fellow youth, being the living example of sacrifice and compassion we ask of others.

The effects of this grassroots campaign have also been the catalyst for the success of many of our other programs—the **World Tour alone raised more than \$1.1 million in donations and sales, rallied 68,000 youth for the Displace Me event, and empowered more than 13,000 students to join Schools for Schools in its first semester.**

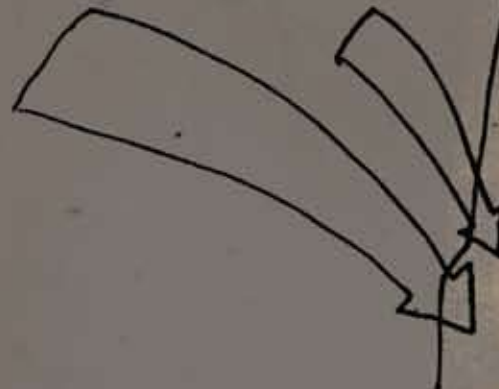
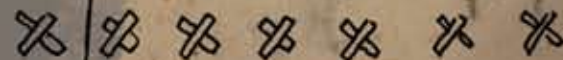
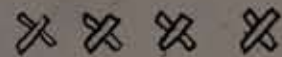
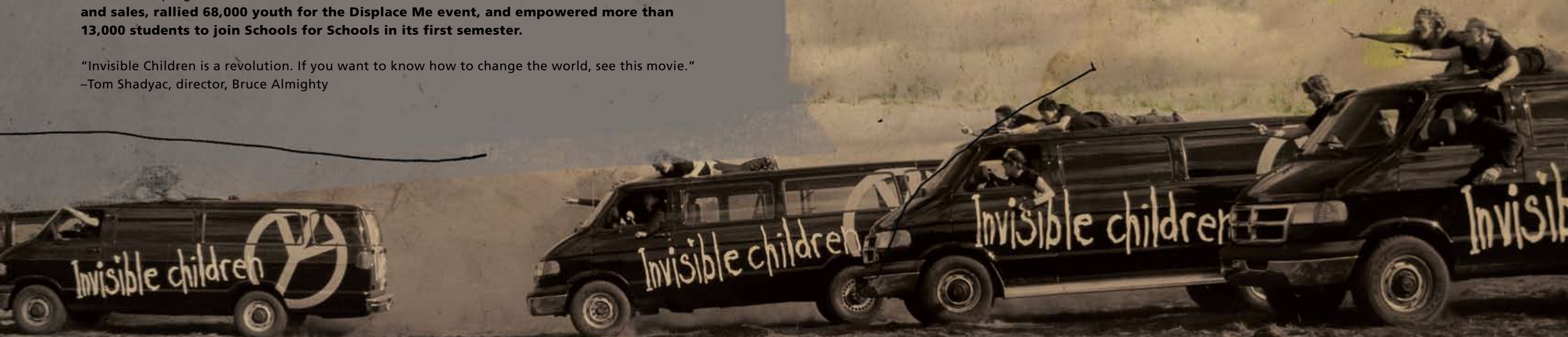
"Invisible Children is a revolution. If you want to know how to change the world, see this movie."
—Tom Shadyac, director, *Bruce Almighty*

The World Tour not only impacted the lives of countless students across the country, but it also changed the culture of many schools and classrooms. Marguerite Kling, history teacher at Nature Coast Technical High School in Brooksville, Florida, saw the World Tour as more than an educational tool for her students. It was the spark that opened their eyes to the world around them.

Marguerite saw "The Rough Cut" over a year ago and could not shake some scenes that kept coming back to her. She almost applied to be a roadie, but then remembered that she was close to 50, married and had children and a job. Her new, more realistic plan? "Try to bring the tour to my school." She worked tirelessly and booked two screenings in her classroom. As she convinced the administration of its importance, Marguerite incorporated Invisible Children into almost every lesson plan.

When the tour came, she saw her dream of empowering her students become a reality. She led the charge for her Schools for Schools club and watched as students realized the power they had to create change in the world.

"I am certain you hear many similar testimonials, but I can sincerely say that Invisible Children has affected my life both personally and professionally. Working with Invisible Children over the past year has changed the culture of my classroom. Invisible Children is not just a topic, an issue, or an organization; it's an experience that you share with students and that is its greatest strength. At times people fail to see the larger implications or bigger picture of I.C. – that it isn't solely about the situation in Uganda. Instead it allows students to understand their power, the way they can personally impact whatever story it is that speaks to them."

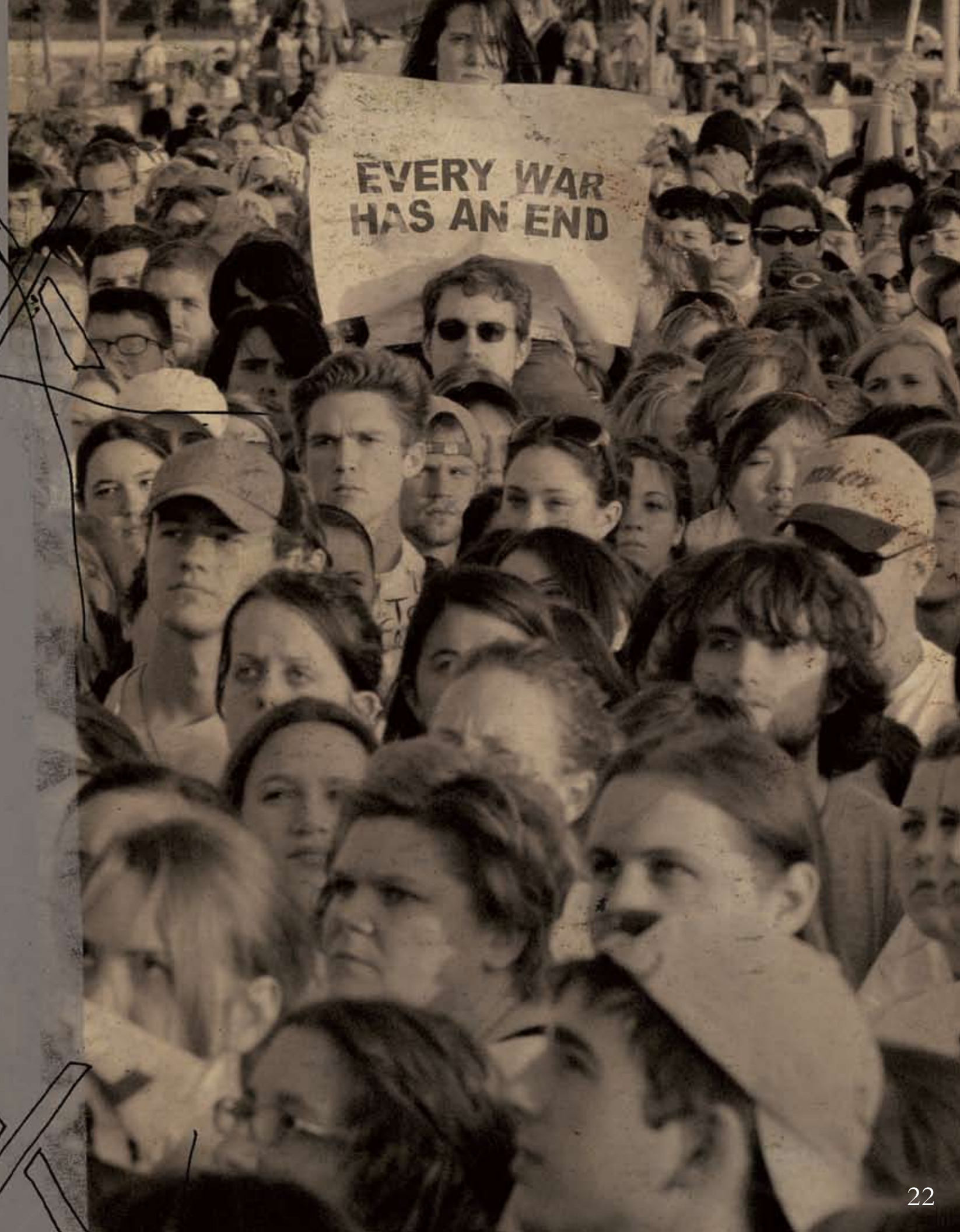


NATIONWIDE EVENT DISPLACE ME

Unlike any other initiative we have, our nationwide events have the ability to simultaneously appeal to our government, educate and inspire our supporters, and bring together an entire community of likeminded people dedicated to making a difference. **On April 28, 2007, we hosted our second nationwide event where more than 68,000 individuals gathered in 15 cities across the United States to experience for one night what it was like to be displaced.** They left their homes, left their comforts, and displaced themselves for the displaced in northern Uganda.

Created to be an experiential event, Displace Me used storytelling to personalize a tragedy largely unknown to the international community, creatively bringing awareness to the emergency situation of the displaced. The voices of the participants were heard and actions were seen by national media, congressmen, and even the White House. Thanks in part to these committed and compassionate individuals, long overdue peace is finally on the horizon.

“The only way we can save the child soldiers in Uganda is by raising awareness about their plight and coming together to find a solution. It’s a powerful thing that so many young people across the world are aware of what is happening in Uganda, and are taking real action by going to the streets, demonstrating, showing solidarity with these kids. I want to thank Invisible Children for their tireless efforts to shed light on the struggle of these children. People all over the world need to know that we are watching and that we won’t rest until these kids can have the peaceful lives that all our world’s children deserve.” –Sen. John Kerry (D-MA)



POLITICAL IMPACT



Over the past few years we have learned more about the historical context of this conflict and how to become involved. There is a tremendous need for the Ugandan government to feel pressure from the international community and curb the cycle of violence between the North and the South, and there is no other government or international body that the Ugandan government listens to more than the United States.

In 2007, Invisible Children made it a significant priority to influence the policy of the United States towards ending this conflict. Between the Northern Uganda Lobby Days in October 2006 and Displace Me in April 2007, we used our greatest resource – people – to ask for direct support of the peace talks from the United Nations and the United States.

“The situation in northern Uganda is tragic, and we must do something to change it...I want to thank the young people at Invisible Children; they are truly changing the world and saving lives. My hope is that more people are inspired to get involved in working for change.”
Sen. Sam Brownback (R-KS)

The political momentum from Displace Me allowed Invisible Children to bring the voices of thousands to Capitol Hill. Meeting with some of the top members of Congress – Cong. Wolf, Sen. Brownback, Sen. Boxer, Sen. Casey, Sen. Feingold, Sen. Isakson, Sen. Kerry, and Sen. Specter, to name a few – we realized that our hard work is not going unnoticed.

In June 2007, Senator Feingold (D-WI) co-sponsored a historic letter to President Bush supporting the peace talks in northern Uganda, partly due to his daughters’ involvement with Invisible Children: “Here’s my test to whether you’re getting somewhere - when my daughters started talking to me about it, and said ‘Hey dad, what have you done about the LRA?’ And this did happen, through their schoolwork, and they did talk to me about Invisible Children, and that’s because your organization must have gotten through to them. So I congratulate you on it, and you know I’ve been very busy trying to make this issue more understandable to my colleagues, and I’m going to continue to.”

The letter was signed by 44 members of Congress and was the catalyst for the State Department’s appointment of Tim Shortley, senior advisor on the “Conflict in Africa,” with immediate attention focusing on the peace talks in northern Uganda.



THE FINANCES

Where it's going in '07

A LETTER FROM OUR CFO

Invisible Children remains steadfast in its commitment to affect individuals worldwide. While we are absolutely dedicated to improving the lives of the children whose stories we tell, we are equally committed to influencing and educating the next generation of youth here in the States. In the following pages containing our financials you'll see how this duality in purpose has been reflected in the way we spend our money.

At the beginning of fiscal year 2007, our goal was to put a greater focus on our programs on the ground in Uganda, which we knew would require a significant financial commitment. In the last year our gross revenues doubled, which made our original goal fairly daunting – we would have to triple the size of our programs to achieve an increased percentage to the ground of 19%, a feat that would require an additional \$2.1 million. With this increase in funds, we carefully grew our programs to maintain the quality and vision of Invisible Children while impacting thousands more throughout the region.

We are committed to maximizing our potential to change lives; this past fiscal year we allocated 88% of our funds to our awareness and development programs. While each year we become more efficient, we believe a non-profit should be judged by more than its percentage to programs. Please don't let your review of our organization, or any other organization for that matter, begin and end with the financials.

We are continually amazed by the generosity of the individuals that have made our work possible. Their unrestricted giving has given us the freedom and flexibility to react to situations as they arise and create programs that effectively fill the needs that exist. While this past year has been an incredible success we continue to look forward and are excited about what we see.

Sincerely,

Jay Woodcock
Chief Financial Officer
Invisible Children, Inc.

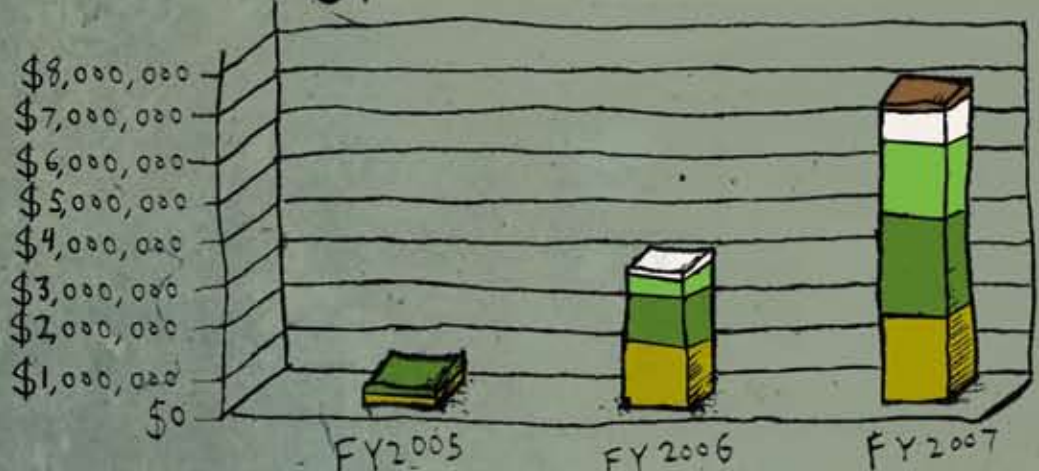
THE REVENUE TREND

	FY2005	FY2006	FY2007	
*Unrestricted Income				
General Donations	132,713	1,227,307	1,875,065	27%
Product Related				
Rough Cut DVD	148,036	420,624	362,138	
GNC DVD	-	-	17,003	
Bracelets	-	693,023	1,427,313	
T-Shirts	5,856	207,929	475,335	
Corporate Book	-	-	2,382	
GNC Book	-	-	33,634	
Total Product Sales	153,892	1,321,576	2,317,805	33%
Total Unrestricted Income	286,605	2,548,883	4,192,870	
**Temporarily Restricted Income				
Schools for Schools Revenue	-	-	1,552,028	22%
Grants	-	479,625	991,600	14%
Direct Support	45,178	108,313	319,277	5%
Total Temporarily Restricted	45,178	587,938	2,862,905	
Total Income	331,783	3,136,821	7,055,775	

*Unrestricted Income: Income available to finance general operations of the organization.

**Temporarily Restricted Income: Income raised with donor-imposed stipulations on how the money is to be spent

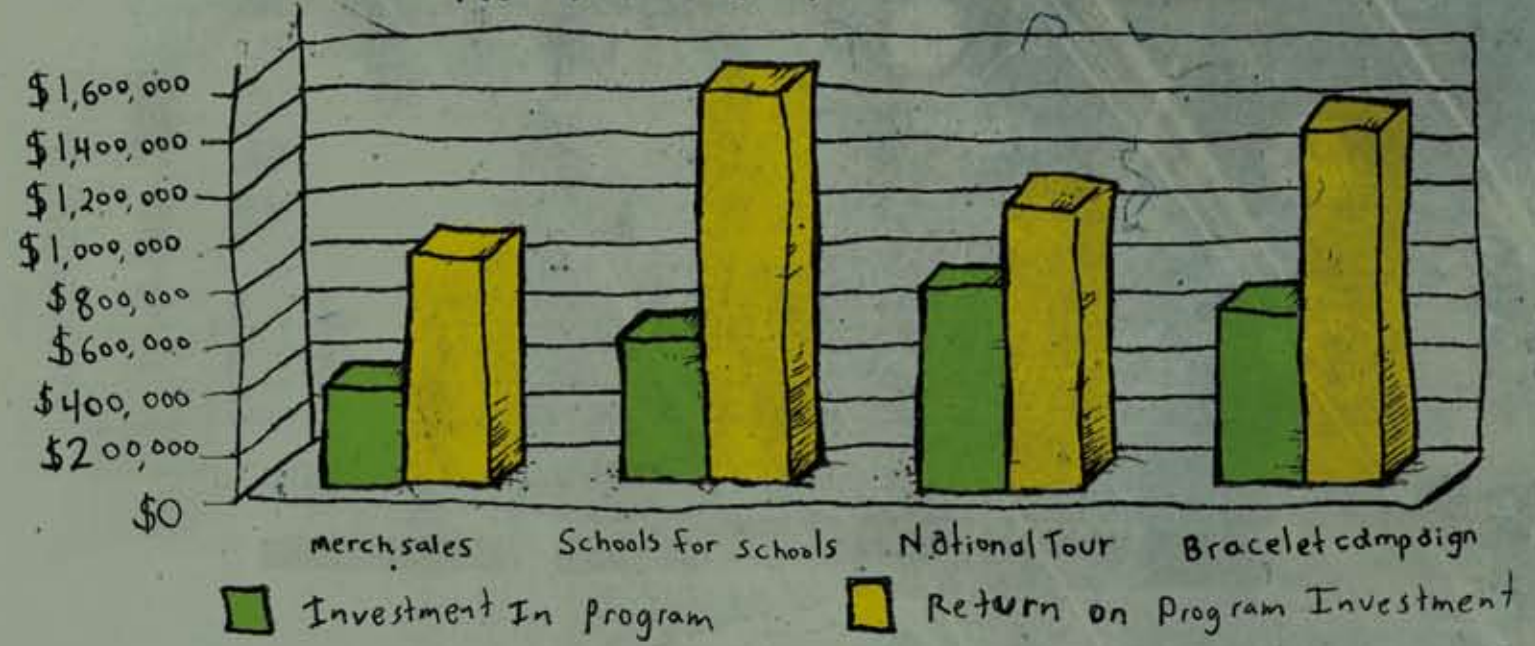
GROWTH BY REVENUE SOURCE



■ General Donations
 ■ Total Product Sales
 ■ Schools for Schools Revenue
 ■ Grants
 ■ Direct Support

A FEW MORE REVENUE DETAILS

Fiscal Year 2007 Investment vs. Return



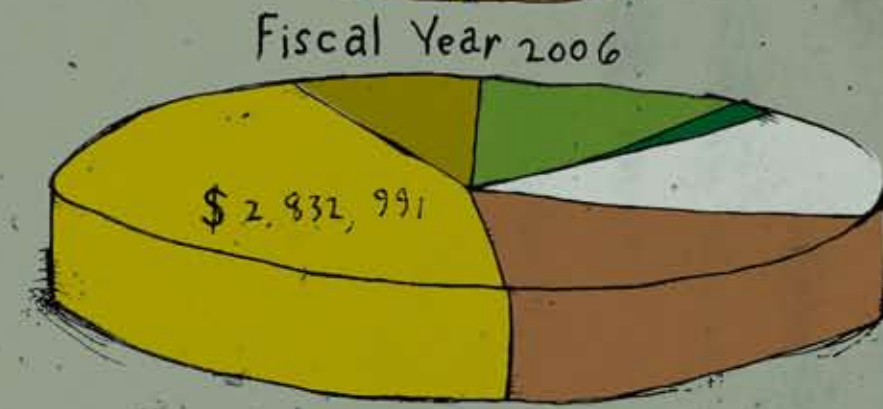
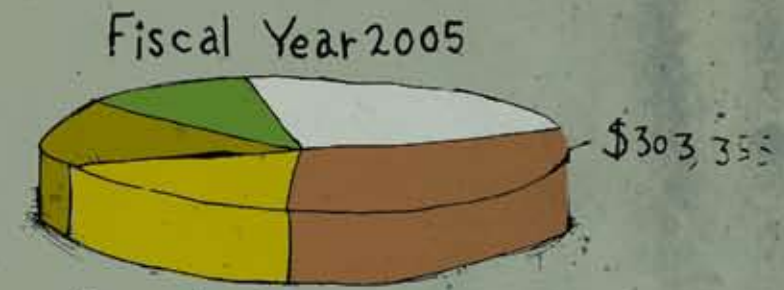
Projected Schools for Schools Implementation Distribution

ANAKA - \$135,199 Dual Classroom Block New Drinking Borehole	LACOR - \$115,302.26 Dual Classroom Block Renovation of Classroom Block New Drinking Borehole Latrines	GULU SENIOR - 96,673 Renovation of Laboratory New Drinking Borehole Plumbing Reclamation Tanks
ATANGA - \$109,979 Dual Classroom Block Renovation of Classroom Block New Drinking Borehole	LAYIBI - \$112,570 New Drinking Borehole Plumbing Refurbishments / Electrical Pump Renovation of Laboratory Perimeter Fencing	SACRED HEART - \$104,251 Perimeter Wall New Drinking Borehole Plumbing Refurbishment
AWERE - \$141,639 Dual Classroom Block Laboratory Block New Drinking Borehole	PABBO - \$129,334 Dual Classroom Block New Drinking Borehole	SIR SAMUEL BAKER - \$100,935 Wall Fence Construction Water Refurbishment Generator
GULU HIGH SCHOOL - 180,794 Completion of Girls' Dormitory Renovation of Laboratory		

This is an estimate of the distribution of the funds raised through Schools for Schools at each of our partner schools in northern Uganda. Note that each school's total reflects an additional investment in laboratory supplies, library books, and teacher educational materials and training. Below each school's total are the major projects to be tackled in the first round of implementation, which will continue through FY2008.

EXPENSE BY CATEGORY

	FY2005		FY2006		FY2007	
	Dollars	%	Dollars	%	Dollars	%
Uganda Programs						
Bracelet Campaign	-	-	277,748	-	489,513	-
Education Program	20,000	-	331,187	-	462,964	-
GO! Internship Program	64,200	-	46,752	-	117,769	-
Other Programs	6,807	-	-	-	121,484	-
Schools for Schools Program	-	-	57,392	-	407,115	-
*S4S Pending Implementation	-	-	-	-	1,271,325	-
Teacher Exchange	-	-	11,478	-	45,984	-
Total Uganda Programs	\$91,007	30.00%	\$724,557	25.49%	\$2,916,153	44.82%
US Awareness Programs						
Awareness Event	-	-	287,900	-	563,577	-
Awareness Media	-	-	84,964	-	170,772	-
Political Advocacy	-	-	55,251	-	154,529	-
Schools for Schools - US	-	-	92,085	-	285,958	-
National Tour	41,000	-	382,284	-	762,342	-
Total US Awareness Programs	\$41,000	13.52%	\$1,270,822	44.70%	\$1,972,430	30.32%
Feature Film	\$58,666	19.34%	\$216,842	7.63%	\$295,992	4.55%
Production Costs for Goods Sold						
Bracelet	-	-	141,107	-	207,594	-
DVD	40,110	-	69,910	-	163,197	-
GNC Book	-	-	-	-	13,301	-
GNC DVD	-	-	-	-	2,968	-
Merchandise	-	-	75,886	-	177,227	-
Product Cost - Other	-	-	4,150	-	7,657	-
Total Production Cost	\$40,110	13.22%	\$291,053	10.24%	\$571,944	8.79%
Total Program Related	\$230,783	76.08%	\$2,503,274	88.06%	\$5,686,013	87.40%
Fundraising	-	0.00%	\$32,866	1.16%	\$102,700	1.58%
Management And General	\$72,572	23.92%	\$306,646	10.79%	\$646,653	9.94%
Total FY2007 Expenses	\$ 303,355	100.00%	\$ 2,842,786	100.00%	\$ 6,505,873	100.00%



- Total Uganda Programs
- Total US Awareness
- Feature Film Expenses
- Total Production Cost
- Fundraising
- Management And General

*Dollars raised through Schools for Schools Program in FY2007 will be implemented in FY2008

2007 MANAGEMENT LOOZ

UNITED STATES MANAGEMENT:

Ben Keesey
Chief Executive Officer

Margie Dillenburg
Chief Operating Officer

Jay Woodcock
Chief Financial Officer

Jason Russell
Founder. Director: Grace

Bobby Bailey
Founder. Director: Emmy, Sunday

Laren Poole
Founder. Director: Displace Me, Schools for Schools

Ben Thomson
VP, International Development

Chris Sarette
VP, Schools for Schools

David Young
VP, Technology

Mariana Blanco
Director Art and Film Department

Danica Russell
Director Art Department

Javan Van Gronigen
Art/Web Director

Tiffany Keesey
National Tour and Human Resources Director

Carolyn Sams
Communications Director

UGANDAN MANAGEMENT:

Jolly Grace Okot
Country Director

Adam Finck
Assistant Country Director

Geoffrey Howard
VCSP Program Coordinator

James Pearson
ICBC Program Coordinator

Sarah Hartley
S4S Program Coordinator

Katie Bradel
ICIP Program Coordinator

Tiffany Tripson
Finance Manager

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Sheryl Russell

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Alan Bergstedt

Dave Karlman

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Laren Poole

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Wellspring International

Bridgeway Foundation

The Reber Family

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